



*November 10, 2014*

## **First Lady Michelle Obama announces free Coursera certificates and learning hubs for US Veterans**

As of Monday, November 10th, the Veterans Employment Center (VEC) will partner with Coursera to provide the following resources to US Veterans:

- **Free Coursera Verified Certificates:** All US Veterans will be eligible for one free Verified Certificate for select Coursera courses, to help improve employability skills in high-demand fields. These include courses in specializations ranging from data science and cybersecurity to entrepreneurship and healthcare. Verified Certificates are co-branded by Coursera's partner universities, and can be easily uploaded to Veterans' LinkedIn profiles.
- **Coursera Learning Hubs:** Coursera and the VA are also teaming up to launch 20 Veteran-facilitated [Learning Hubs](#) across the country. Learning Hubs increase online access and support for Veterans, and promote interactive learning experiences. The Learning Hub model was pioneered through a partnership between Coursera and the U.S. State Department, which provides Learning Hubs in embassies across the world.
- **Integration with the Veterans Employment Center:** Veterans will further be able to access a custom Coursera landing page directly from the Veterans Employment Center. The landing page will feature curated high-demand courses and other offerings for Veterans.

These efforts will expose new Veteran learners to high-quality industry relevant education and build their skills to succeed in today's workforce. For more information on Coursera's Veterans Opportunity, please visit [blog.coursera.org](http://blog.coursera.org) or contact [press@coursera.org](mailto:press@coursera.org).

### **About Coursera**

Coursera is an online technology platform that hosts open, full-length, higher-education academic courses in a wide variety of topics – from computer science to writing and beyond. Coursera partners with the world's best universities and educational institutions to offer these courses to anyone for free, and offer co-branded Verified Certificates for individual courses and Specializations (a targeted sequences of courses). Coursera's platform has more than 10 million users, 115 university and institutional partners, 800 courses and 28 Specializations.

Coursera's mission is to build a future where everyone has access to a world-class education. Coursera aims to empower people with lifelong learning tools that will improve their lives, the lives of their families, their communities, and economies.